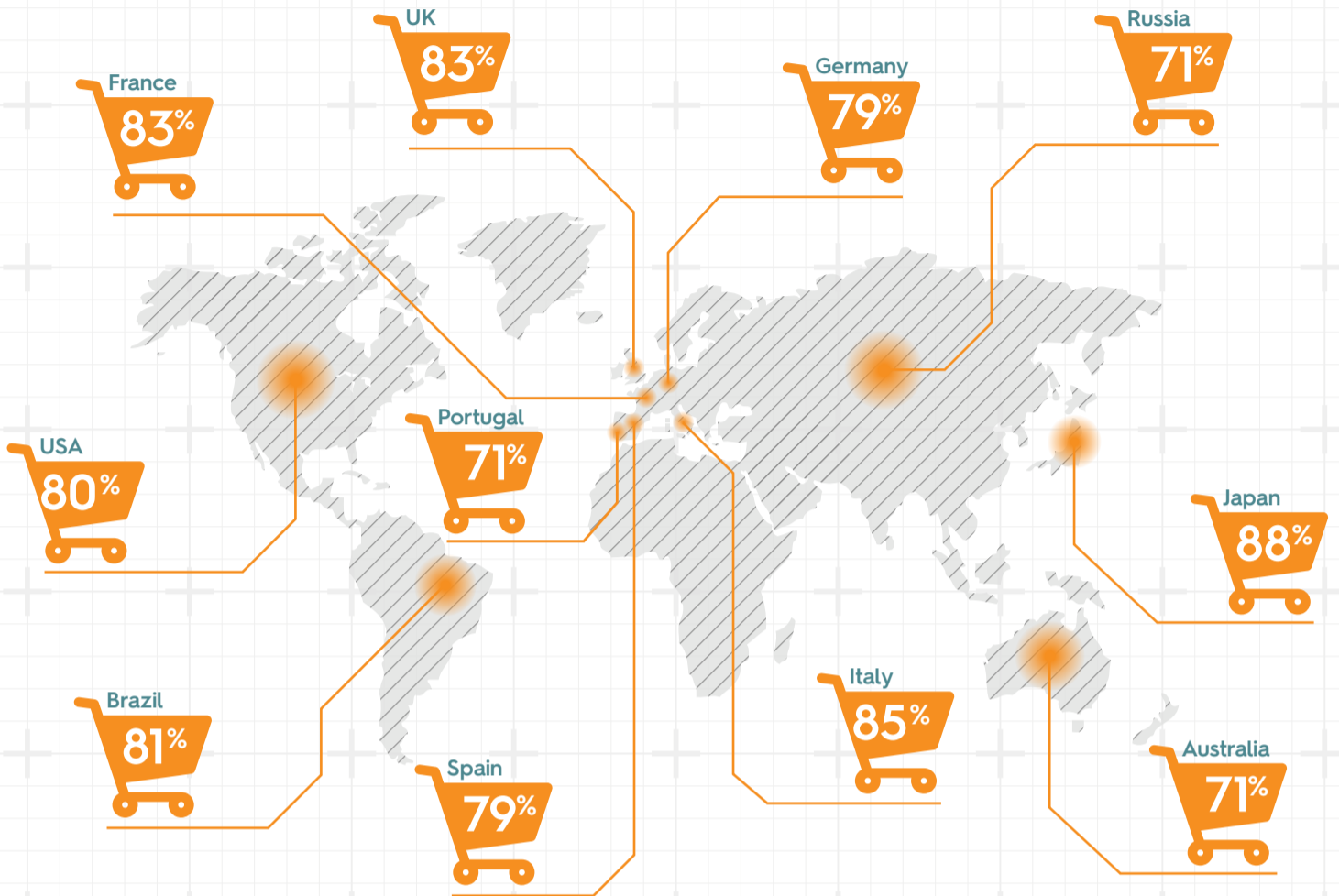




Criteo ads reach virtually one billion unique internet users - comScore MMX

Share of internet users exposed to Criteo ads in September 2014*



1 BILLION

Virtually unique internet users per month



8 out of 10 internet users in most key markets

Global Reach

Criteo reaches 994M unique internet users per month with real-time, personalized ads.* This puts us second to the Google Display Network globally. Moreover, Criteo is incremental to Search, as 63% of internet users who see Criteo ads are not exposed to Google Search ads.* This means more opportunities to reach the right consumers for greater efficiency and scale of ad campaigns.

Local Strength

Criteo has preferred, direct relationships with over 7,000 publishers globally and works with almost all RTB networks. This extensive inventory means we show personalized ads to 8 out of 10 internet users in most key markets - even higher in some countries.



*comScore MMX, September 2014. Number of unique users (undup.) exposed to one or more Criteo banners, worldwide. Age 15+.