

EXECUTING ON OUR BLUEPRINT

2015 Q1 EARNINGS

Global financial figures

Revenue ex-TAC
€105M
 +55%*
 YOY

Adjusted EBITDA
€28M
 +89%*
 YOY

Free cash flow
€25M
 3.3X
 YOY

* at constant currency

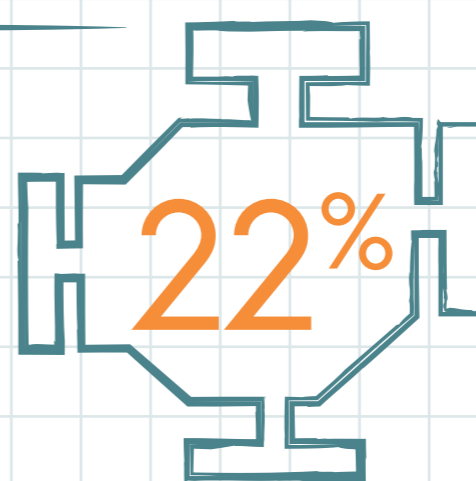
Drivers of Q1 performance

Improved technology

84% of clients used our multi-screen solution



New engine rolled out to **22%** of clients



SPENDING OF EXISTING CLIENTS

+25%
 Rev ex-TAC for Q1 '14 clients live in Q1 '15

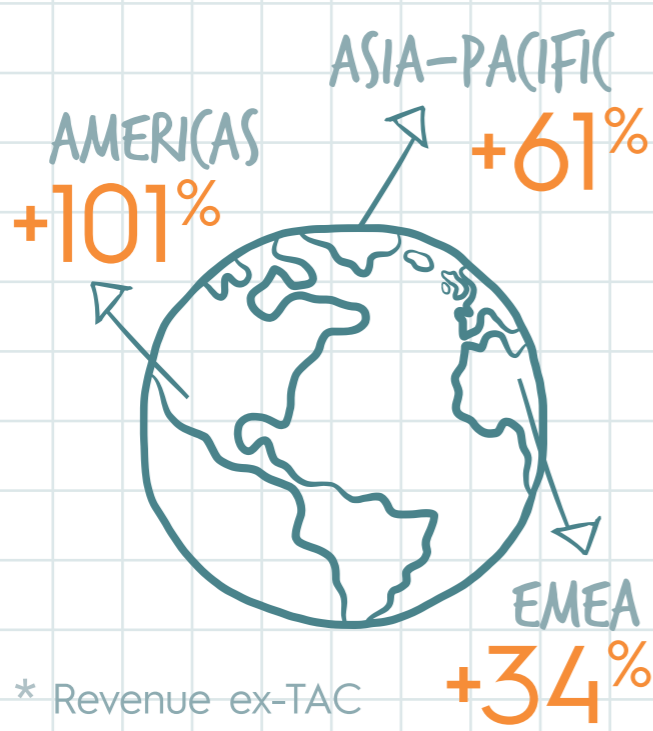
MOBILE contributed to **34%** of global ecommerce transactions

29% in the US



50%+ in Korea & Japan

Performance by region*



* Revenue ex-TAC growth at constant currency

Record client growth

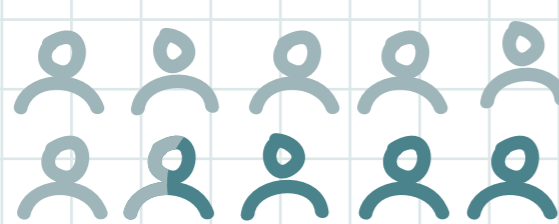


CLIENT RETENTION: **90%+** for the past 15 consecutive quarters

UNCAPPED BUDGETS: **75%+** Q1 Revenue ex-TAC

Talent

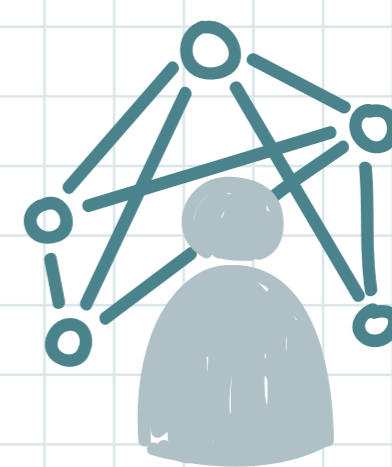
OVER **1,500** EMPLOYEES GLOBALLY



+64% YOY

Broader publisher relationships

Criteo ads reached **1.1 Billion** UNIQUE USERS*
10,000+ DIRECT PUBLISHERS



* comScore data, March 2015

CRITEO 2015 Q1
[LEARN MORE](#)

FOR FULL FINANCIAL DATA AND NON-IFRS RECONCILIATIONS, PLEASE REFER TO CRITEO'S Q1 2015 EARNINGS RELEASE ISSUED ON MAY 5, 2015, AVAILABLE AT IR.CRITEO.COM.