criteol.

ON OUR BLUEPRINT



Financial figures

> Revenue ex-TAC

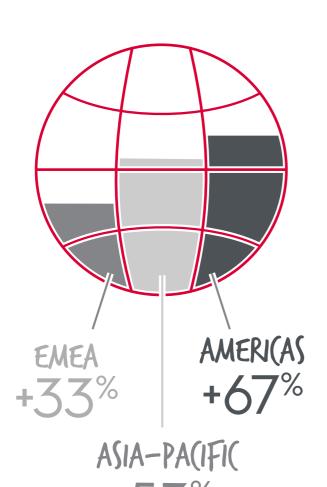
€120M +47%*

> Adjusted **EBITDA**

+55%*

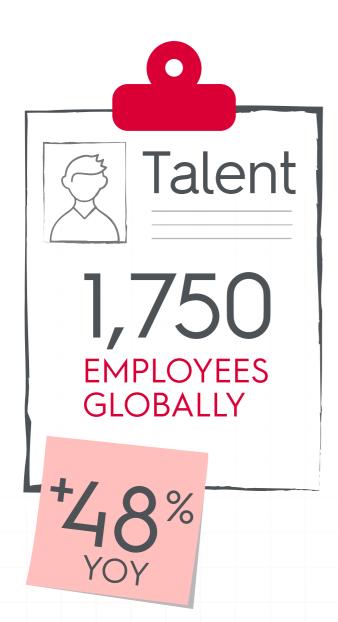
* at constant currency

Performance by region*



+53% * Revenue ex-TAC growth

at constant currency



Performance drivers:

Enhanced technology



Over 2/3 of clients share anonymized CRM data as part of our "Universal Match" cross-device solution

DYNAMI((REATIVE OPTIMIZATION:

Close to our Rev ex-TAC in Sept

RESULTS:

+21% Rev ex-TAC from existing clients

New client additions



(LIENT RETENTION:

90%+ for the past 17 consecutive quarters

Expanded direct publisher relationships

Direct relationships with

PUBLISHERS

+41%_{YOY}

FA(EBOOK MOBILE:

CLIENTS live in September



CRITEO 2015 Q3

MORE LEARN

FOR FULL FINANCIAL DATA AND NON-IFRS

RECONCILIATIONS, PLEASE REFER TO

CRITEO'S Q3 2015 EARNINGS RELEASE

ISSUED ON NOVEMBER 4, 2015, AVAILABLE AT

IR.CRITEO.COM.